

IMPACT ACADEMY



Impact Academy is a product presented by:

ABOUT IMPACT ACADEMY

Impact Academy is an educational platform created by Impact Investment Shujog and Impact Investment Exchange Asia (IIX) as a one-stop learning opportunity for organizations looking to understand their role in creating sustainable social and environmental solutions.

With its comprehensive courses, Impact Academy exposes participants to the role they play in growing a Social Enterprise (SE) and impact investing space.

With courses ranging from impact measurement to social capital markets, Impact Academy is the first step to understanding how every individual and organization can contribute to creating positive social change.

TARGET AUDIENCE

Social Enterprises

Understand how to adopt the most relevant impact measurement tools and effective capital raising strategies to grow your organization to attract capital.

Investors

Learn more about the potential in the SE space and the metrics that employed to assess an organization's social impact effectively.

Companies

Discover the role companies can play in impact investing, SE development, and sustainable CSR programs.



SOME OF OUR TRAINERS...

Durreen Shahnaz

Durreen is the Founder of Impact Investment Shujog (Shujog), Impact Investment Exchange Asia (IIX). She is also an Adjunct Associate Professor at the Lee Kuan Yew School of Public Policy, National University of Singapore (NUS).

Robert Kraybill

Robert is Managing Director of IIX, and a senior finance executive with two decades' experience in capital markets as an investment banker and private equity investor.

Sue Suh

Sue has devoted much of her career to government service, philanthropy and non-profit management. She has served senior roles with the Rockefeller Foundation, the US Department of State and charitable organizations such as the Kind Exchange.

Albert Teo

Albert is an Associate Professor at NUS and specializes in social entrepreneurship. He also concurrently holds a joint appointment at NUS as the deputy director of the National Scholars Programme.

Additional trainers come from various other academic and professional partnerships.

LEARNING OBJECTIVES

Impact Academy course offerings aim to:

- Equip participants with a solid understanding of their role in growing the SE and impact investing space
- Introduce the new tools, methodologies and best practices being developed and deployed globally within an Asian context
- Employ practical case studies and applied, collaborative work to take theoretical discussions into applicable practices.
- Empower public, private and non-profit sector leaders with a toolset to create or help create, sustainable, positive impact

ACADEMIC MODULES

Impact Academy modules are available in 1, 3 and 5 packaged blocks, selected from the module options below. Impact Academy is also happy to build a customized package based on specific requirements. Please note Core Modules are learning opportunities with an expected length of 90 minutes and Supplementary Modules are conducted in 60 minutes.

Module Options	Core Learning Takeaways	Course Type
<i>An Introduction to Social Enterprises</i> An introduction to the Social Enterprise (SE) landscape for new social business leaders and thinkers	<ul style="list-style-type: none"> Key terms and actors in the SE ecosystem SE landscape and context in Asia Challenges and opportunities facing SEs today 	Core
<i>"The Importance of Impact Measurement"</i> Understanding why and how to implement social impact reporting and measurement in a social enterprise	<ul style="list-style-type: none"> Effectively deploying and communicating social impact Understanding different metrics, tools and actors popularly used in impact measurement today 	Core
<i>"The Growth of the Social Capital Markets"</i> An in-depth analysis of growth in the impact investing market and its implications in the development and finance sectors	<ul style="list-style-type: none"> Historical overview of the social capital markets New tools and terms being used to support its growth Opportunities and challenges ahead for impact investing 	Core
<i>"The Evolution of CSR"</i> Learn how CSR can be used to achieve sustainable solutions to global poverty issues	<ul style="list-style-type: none"> The role CSR plays in creating sustainable change How impact investing builds on the foundation of CSR Adapt or integrate existing CSR platforms/policies into the SE sector 	Core
<i>"Building a Vibrant Ecosystem"</i> A guide to navigating the dynamic and growing ecosystem of private, public and individual players in the impact investing and social entrepreneurship space	<ul style="list-style-type: none"> Traditional and newer intermediaries in the social capital markets Identifying the major actors and participation opportunities within growing networks 	Supplementary
<i>"Creating Impact Investing 'Intrapreneurs'"</i> <i>Learn about the unique position social intrapreneurs plays in creating change from within organizations</i>	<ul style="list-style-type: none"> Understand the unique position of intrapreneurs and the skills needed to carry out this role Critical success factors that can effecting change within organizations 	Supplementary
<i>"New Funding Pathways for Social Enterprises"</i> <i>A guide to raising capital from investment funds and other sources for social enterprises wishing to grow</i>	<ul style="list-style-type: none"> Identifying and exploring sources SEs can access to raise capital How to raise funds as a 'for-profit' vs a 'not-for-profit' entity. How to seek funding, the fundraising process and requirements 	Supplementary
<i>"Organizational Strategies"</i> <i>A step-by-step process to help an SE understand how they can take their organization to the 'next-level' in terms of impact, scaling and sustainability</i>	<ul style="list-style-type: none"> Major barriers and support networks available to help SEs expand their reach, professionalism and funding Understand the importance of strong leadership and human resource structures within an organization 	Supplementary
<i>Women and Impact Investing</i> <i>An inspirational course for those interested in inspiring women's role in impact investing, either as leaders of a SE or as investors</i>	<ul style="list-style-type: none"> Awareness of the barriers and potential for growth facing female-led enterprises Understand the significance of women as leaders of SEs Introduction to impact investing with a gender lens 	Supplementary

For More Information:

Please contact Impact Investment Exchange Asia or Impact Investment Shujog below for further information.

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