

# Workshop 3

## Impact Investing for Poverty Reduction and Inclusive Growth

Hosted by:

**Asian Development Bank**  
**Impact Investment Exchange Asia**

Sankalp Forum 2011 | May 5, 2011 | Malabar Room, Track C at 2:45pm

*Asia is home to three-fifths of the world's population, and shoulders some of the most intense and persistent development problems. The region's rising wealth and prominence has been accompanied by growing inequality and environmental degradation. Despite the efforts of governments, development agencies, and civil society, poverty remains a profound challenge facing Asia, home to more than 900 million people living on less than \$1.25 per day.*

*One of the most promising developments in the fight against poverty and exclusion is the emergence of impact investing. Heralded as a new asset class, impact investing is poised to inject considerable capital into initiatives promoting inclusive growth in the region. As the impact investing industry grows, so does the promise that it can marshal market forces to address persistent poverty and other social challenges on a heretofore unprecedented scale.*

*However, obstacles confront the efforts to integrate impact investing into the mainstream arsenal of tools to address society's unresolved problems. This highly participatory session will focus on how impact investing is fast becoming one of the most innovative and sustainable ways to meet development problems head-on, and how capital markets will play a substantially greater role in expanding opportunities for poor and marginalized people in Asia and the Pacific.*



### ABOUT:



ADB is an international development finance institution whose mission is to help its developing member countries reduce poverty and improve the quality of life of their people.

For more information, please visit: [www.adb.org](http://www.adb.org).



IIX is the home of Asia's first private and public platforms for Social Enterprises (SEs) to raise capital efficiently.

For more information, please visit: [www.impactpartners.asiaix.com](http://www.impactpartners.asiaix.com) or [www.asiaix.com](http://www.asiaix.com)

# About the Speakers:

## PANELISTS :

- Mr. Bart Édes**      Director, Poverty Reduction, Gender, and Social Development Division  
Asian Development Bank  
*Bart is the Director, Poverty Reduction, Gender, and Social Development Division, Asian Development Bank (ADB). His division guides ADB's work in social sectors and on the social dimensions of development, including education, gender, health, labor, poverty reduction and social protection.*
- Bart chairs ADB's Social Development and Poverty Community of Practice, and in a previous position, managed ADB's relations with civil society organizations.*
- Ms. Sumita Ghose**      Founder, Managing Director  
Rangсутra Crafts India  
*Sumita Ghose is the founder – director of Rangсутra, an enterprise which seeks to bring about socio economic development in rural India through the market mechanism. Rangсутra is owned by over a thousand artisans- most of whom are women.*
- Mr. Vinay Jaju**      Co-Founder, Director of Operations  
ONergy  
*Vinay Jaju is the Co-founder and Operations Director at ONergy (PE Pvt Ltd). Vinay is a management graduate from SP Jain, Mumbai . He has led international projects in AIESEC, and recently worked with GE Commercial Finance in Australia.*
- Mr. En Lee**      Director, Impact Partners  
Impact Investment Exchange Asia  
*En is the Director of Impact Partners, the private investment platform of the IIX. Formerly an Executive Director of Goldman Sachs, En worked with numerous Asia-focused hedge funds and advised on structuring, prime brokerage, capital introduction, financing and regulatory issues.*

## MODERATOR:

- Mr. Robert Kraybill**      Managing Director  
Impact Investment Exchange Asia  
*Robert is a senior finance executive with two decades of experience in the capital markets as an investment banker (with Morgan Stanley, Credit Suisse, Wasserstein Perella, and Dresdner Kleinwort Wasserstein) and a private equity investor.*

## WORKSHOP FACILITATOR:

- Ms. Komal Sahu**      Director, Strategic Partnerships  
Impact Investment Exchange Asia  
*Komal is a Fellow of the Institute of Certified Accountants and an Associate member of the Institute of Taxation in the UK. She was previously a Senior Tax Manager with KPMG in London in their financial sector practice.*